

# Monika Thomas

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## Education

**Mississippi State University**; Starkville, MS

Broadcast Meteorology Certification — 08/2015 - Present

**American University**; Washington, DC

M.A. Journalism and Public Affairs — Aug. 2014

American University Merit Award — Aug. 2013

**Virginia Commonwealth University**; Richmond, VA

B.S. Mass Communications — Dec. 2009

B.S. Sociology — Dec. 2009

## Relevant Experience

*Assignment Desk Editor/Digital Content*, **WBFF FOX45**, Baltimore, MD 03/2015 - Present

Ensure that breaking news is confirmed, coordinate with producers, assigned to on-air talent and broadcasted for the 4, 5, 10 and 11 p.m. weekday newscast and the Saturday/Sunday 10 p.m. newscast. Upload video packages to web stories with links and imbedded content on wide range of topics across digital and mobile platforms and syndicate content nationally. Write accurate news stories on government and community happenings, environmental issues, social issues, and crime activities to the public.

Worked extensively on around-the-clock coverage of the Freddie Gray in-custody death and resulting riots and protests. Coordinated with community and national leaders to ensure full-scope coverage of events including organized marches, citywide violence, looting and fires, police press conferences, interviews with the Gray family members, and critical announcements from the State's Attorney to ensure fair and comprehensive media coverage.

*Health Unit News Department Intern*, **WUSA\*9**, Washington, DC 05/2014 - 08/2014

Conducted research, set up stories and interviews and put together pieces for the broadcast. Written over 10 stories in the featured health section of the website. Gained comprehensive experience in segment production for a newscast, writing/editing in AP Style, web production including posting stories and photos to the web; streaming and editing video and updating and maintaining the units website content.

*Graduate Research Assistant*, **American University**, Washington, DC 08/2013 - 05/2014

Conducted research in newspaper and magazine archives into scientific journalist through LexisNexis, JSTOR, Scientific American. Researched science Journalist John Horgan, Adam Marcus, Stephen Jay Gould. Looking into their work published in major world publications, op-ed's, letters, reviews of other science books on him, interviews with him, and profiles written about them. Aided in the creation of the book titled The New Celebrity Scientist. Transcribed notes and audio from interviews with Ivan Oransky and Adam Marcus.

*Reporter/Producer*, **American University District Wire News**, Washington, DC 01/2014 - 05/2014

Wrote and reported on hard news and feature stories for the weekly newscast. Managed and directed weekly show production as line producer when needed. Shot and edited videos for news packages as a MMJ.

## Other Experience

*Guest Relations*, **Cole Stevens Salon**, Greenbelt, MD 08/2010 - Present

Regular planning with the retail director and corporate merchandiser to conceptualize new visions, addressing salon needs, and maintaining daily sales. Monitored open orders and sell through on a weekly basis. Responsible for integrating and executing digital and social media communication programs in an effort to engage current and perspective clients. Assisted marketing and promotions of the salon, helping to build clientele for our staff and ensuring guest satisfaction.

## Skills

Expertise in Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Adobe Illustrator, Adobe In-Design, Adobe Photoshop, Final Cut 7 and 10, Edius, ENPS, Avid, iNews

Proficient in operating a Panasonic P2 HD camcorder and a DSLR 3100

Experience in social media such as Twitter, Facebook, Wordpress, LinkedIn, Pinterest and Tumblr